

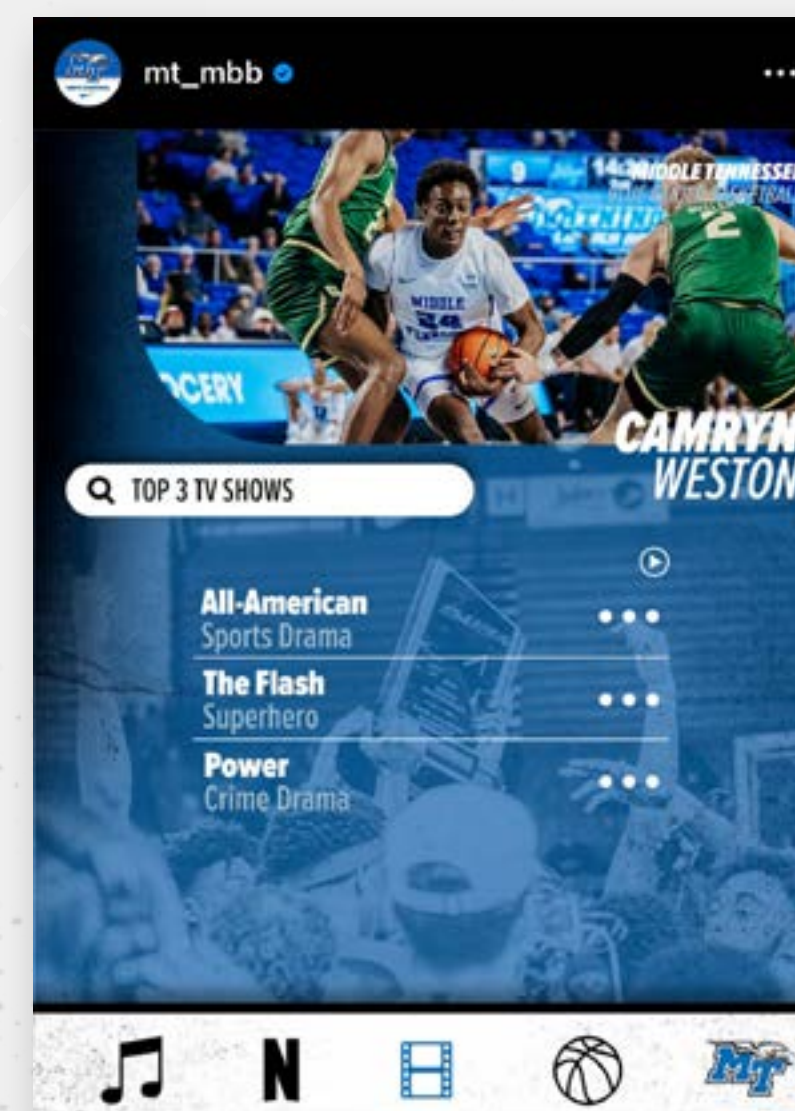
MTSU Athletics Portfolio

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Featured Graphics

National Girls and Women In Sports Day

Basketball Lineup Highlight

Favorite TV Show Series Graphic

Each icon at the bottom, corresponds with a "favorite" series for each player to partipate in: Music, TV Series, Movies, Sports Players, etc. I designed it like an app interface for visual interest.

Happy Holidays

Black History Month



ANNUAL GIVING BENEFITS

In addition to laying a foundation of success for MTSU Athletics, annual giving donors are eligible for a variety of exclusive annual giving benefits.

Patronage gifts to a Legacy Giving area of the Blue Raider Athletic Association do not qualify for Annual Giving Benefits. Benefits are subject to change due to availability and ability to provide a given benefit within a specific season.

VARSITY CLUB BENEFITS

Including seating, parking and more for special events for MTSU Varsity Club members.

ANNUAL MEMBERSHIP PACKET

Including membership card and complimentary Blue Raider merchandise.

DONOR CELEBRATION INVITATION

Exclusive invite to MTSU's annual donor celebration.

BASKETBALL AND/OR FOOTBALL PARKING PASS

Exclusive invite to MTSU's annual donor celebration.

BASKETBALL AND/OR FOOTBALL PARKING PASS

Exclusive invite to MTSU's annual donor celebration.

FOOTBALL BY PARKING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

BASKETBALL SEATING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

RAIDERS' CHOICE AWARDS INVITATION

Exclusive invite to MTSU's annual donor celebration.

BASKETBALL SEATING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

JEFF HENDRIX CLUB SEATING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

PRIORITY FOOTBALL PARKING PASS

Exclusive invite to MTSU's annual donor celebration.

SILVER RAIDER HOSPITALITY

Exclusive invite to MTSU's annual donor celebration.

EXCLUSIVE HALL OF FAME COCKTAIL RECEPTION INVITATION

Exclusive invite to MTSU's annual donor celebration.

OPEN AIR BOX SEATING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

VIP DINNER INVITATION

Exclusive invite to MTSU's annual donor celebration.

RESERVED FOOTBALL PARKING PASS

Exclusive invite to MTSU's annual donor celebration.

COURTSIDE BASKETBALL SEATING PRIORITY

Exclusive invite to MTSU's annual donor celebration.

ANNUAL GIVING SNAPSHOT

A LOOK AT THE CHAMPIONS ANNUAL FUND AND NEW S-A IMPACT FUND

Two of the most impactful ways to donate to MTSU Athletics are through the Champions Annual Fund and the new Student-Athlete Impact Fund.

The Champions Annual Fund (formerly your BRAA annual membership) is the preferred place to give to MTSU Athletics to support our mission to assist our student-athletes in reaching their goals and dreams in the classroom and on the field of competition.

Funds generated through the Student-Athlete Impact Fund are distributed to student-athletes based on academic performance. Once meeting the requirements of the program, all qualified student-athletes would receive payments through this venture.

"Our mission with this program is to serve our student-athletes in the best way possible – providing them the resources to have a great experience in the Murfreesboro community and during their time here at MTSU," said Director of Athletics Chris Massaro.

MTSU Athletics has worked to establish criteria for the Student-Athlete Impact Fund and a framework for Name, Image and Likeness programs regionally and nationally – a key priority for student-athletes in today's collegiate athletics landscape.

"College athletics continues to change and we anticipate being at the forefront of these changes with the creation of the Student-Athlete Impact Fund," said Massaro.

Varsity Club - Now Part of the Blue Raider Athletic Association

Mission Statement
The objective and purpose of the Varsity Club is to provide a membership organization for former letter-winning athletes of Middle Tennessee State University to perpetuate the legacy, tradition and values that come from participating in MTSU Athletics.

How We Accomplish Our Mission
The Varsity Club provides members with opportunities to attend special events with former teammates and funds an annual scholarship to the son or daughter of a letterman.

Facility
The two-story Kennon Sports Hall of Fame Building houses the Blue Raider Sports Hall of Fame and serves as a meeting place for former athletes to gather when they visit campus. It was built in 2004.

2022-2024 Membership Dues
• Annual dues are \$100.
• Eligibility for Varsity Club membership is based upon participation in an intercollegiate sport as a student-athlete, manager or trainer sponsored by Middle Tennessee State University.

Membership Benefits
• Two-season tickets and a parking pass for the sport of your choice (football, men's or women's basketball, baseball).
• Complimentary food and drinks in the Kennon Sports Hall of Fame Building prior to each Blue Raider home football game.
• Membership in the Blue Raider Athletic Association.

2022 HOME SCHEDULE

TSU	TN STATE SEPT. 17
UTSA	UTSA SEPT. 30
WKU	WESTERN KY OCT. 15
G	CHARLOTTE NOV. 12
FAU	FL ATLANTIC NOV. 19

BLUE RAIDER ATHLETIC ASSOCIATION STAFF AND BRAA AMBASSADORS

Blue Raider Athletic Association, BRAA Ambassadors

Athletic Ambassadors serve as liaisons between the BRAA staff, MTSU Athletic Department personnel, and box holders, cleaning staff and catering staff.

Athletic Ambassador Responsibilities:

- Assist in the fulfillment of box holders' requests and ensure proper servicing of the Open Air Box. All catering, cleaning, or stadium technical request should be directed to the BRAA Ambassador designated to your box.
- Greet and direct guests while monitoring guests' entry on the main concourse.
- Check and validate tickets at all entry and exit points.
- An BRAA Ambassador will be assigned to your box on game day and will be station in the corridor outside of the Open Air Box areas. Box holders and guests should inform their BRAA Ambassador of any requests during the game.
- Inspect each box for readiness prior to guest arrival.
- Monitor boxes and identify when there is a need for resupply for trash removal.
- Available to meet the needs of box holders and guest as needed.
- Tipping: The Blue Raider BRAA Association is pleased to provide Athletic Ambassadors for service on the box levels, and tipping is not expected. However, if the box holder feels they have received exemplary service, they may tip at their own discretion.
- Cleaning and maintenance staffs will be on call to assist, when needed. If a need for either cleaning or maintenance arises, please notify an BRAA Ambassador.

Collaboration with BRAA

BRAA Donor Giving Guide

Designed Open Air Box and Sky Suites Premium Seating Guides

Permit Ticket



FOOTBALL SEASON

THIS PASS NOT VALID FOR ENTRY INTO GREENLAND AT ANYTIME
You must have a valid BRAA Greenland parking permit to enter with this service permit.

This pass is only valid to enter frontage road during scheduled serving time set forth by Game Operations personnel. Thank you for your support of Blue Raider Athletics.



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Ticket Office and BRAA

Designed email headers for our Ticketing Office

Created social media graphics for BRAA membership deadlines





WELCOME

Dear Coach or Administrator:

Middle Tennessee State University (MTSU) Athletics is excited for the opportunity to host your team this season. We aim to make your experience in Murfreesboro and at Middle Tennessee State University as pleasant as possible.

We are pleased to present this Visiting Team Guide to you to help familiarize your team with the various details and processes for the operation of football games hosted by MTSU at Johnny "Red" Floyd Stadium. In this information guide, you will find contact information, travel information (maps and directions), facility information, game management information, ticket information, and all other helpful information pertinent to your visit.

Please review the materials that follow and share with the appropriate personnel. Items contained in this document are subject to change based on various confounding factors involved with game day such as weather.

Along with this guide, you will receive a visiting team information form. Please fill out this form and return to me so we can be sure to plan accordingly to help accommodate your needs.

If you have any questions, comments, or concerns, please feel free to contact me directly.

Sincerely,

Brent Brock
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Football Visiting Team Guide

Football Trading Cards

Created 3 versions for a football trading card social media series throughout the season to highlight our players.

Vintage-inspired with stressed texture and displacement while keeping mind of MTSU Brand Guidelines.





Tennis Media Guide

Reformatted and designed entire tennis media guide for 2021-22



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Other Graphics

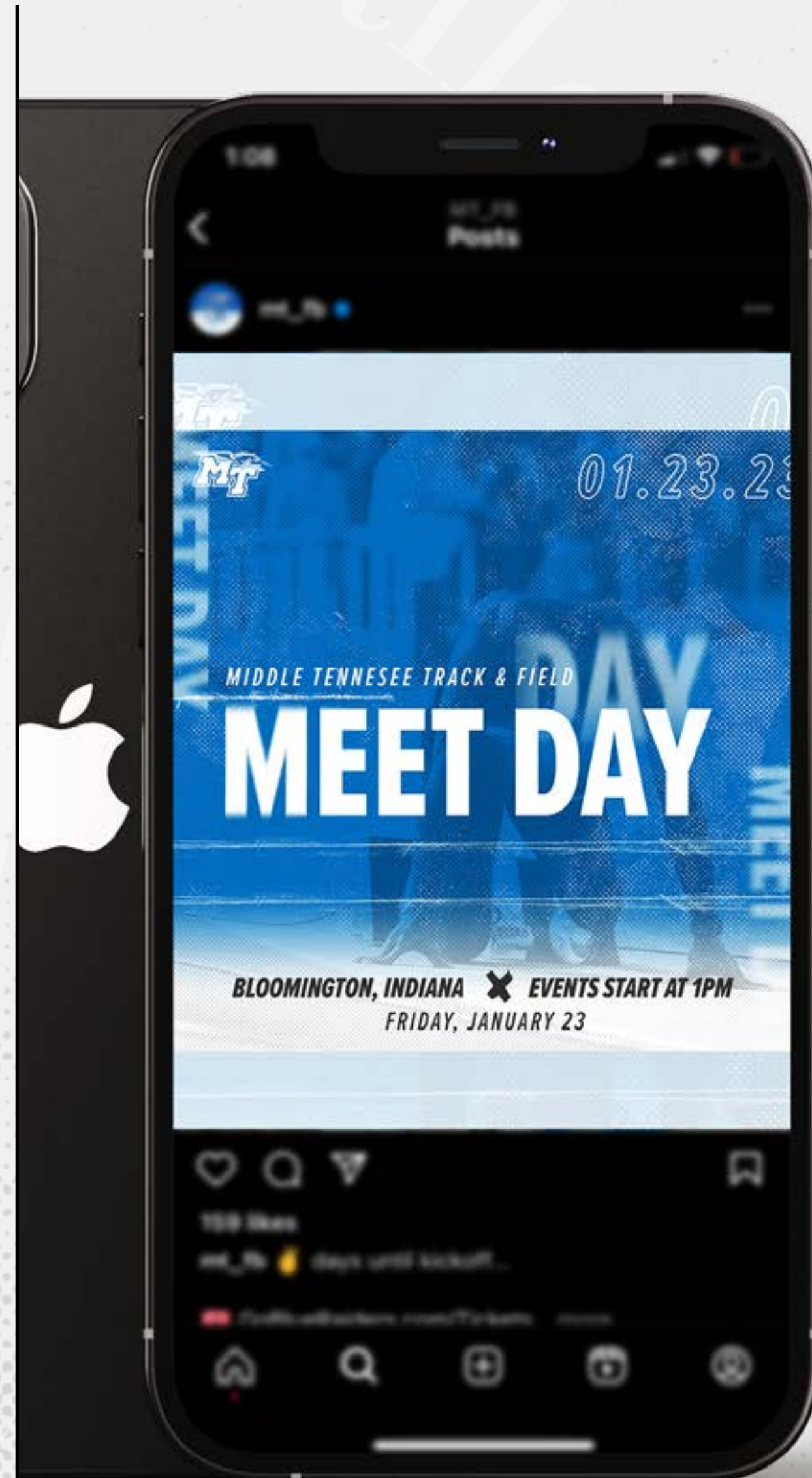
I'm really experimenting with texture, experimental type, displacement maps, and this kind of grunge texture. The industry seems to be pulling in this direction.

Though it is not showcased in my portfolio, I have working knowledge of After Effects and Premiere Pro for motion graphics and kinetic typography.

Tennis Meet Day Graphic

Hitter of the Week Graphic

Izaiah Gathings NFL Draft post



Currently, dabbling in photography...



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Thank You!

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